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PRIME MINISTER LAWRENCE WONG'S VISIT TO THAILAND

COMMEMORATIVE LOGO UNVEILING CEREMONY



H.E. UREERAT CHAREONTOH AMBASSADOR OF THAILAND TO SINGAPORE



CULTURAL DIPLOMACY

ORCHIDS FROM THE LAND OF SMILES



PRODUCED IN COLLABORATION WITH THE ROYAL THAI EMBASSY IN SINGAPORE



LEADERSHIP, VISITS, CELEBRATIONS, EVENTS, PEOPLE-TO-PEOPLE

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Letter from the Publisher



This special edition of INDiplomacy, created in close partnership with the Royal Thai significant milestone—60 years of enduring and historic friendship between Thailand and Singapore. What began six decades ago as a shared commitment to regional cooperation has blossomed into a dynamic and strategic partnership—one that reflects the aspirations of two visionary nations.

to deepen their collaboration across a wide range of sectors—from defence, civil service exchange, and economic policy to arts, sustainability, and people-to-people diplomacy. The unveiling of the Strong @60 commemorative logo, Prime Minister Lawrence Wong's visit to Thailand, and a series of high-level military and cultural exchanges underscore this shared journey of trust and progress.

Within these pages, we express our heartfelt gratitude to H.E. Ambassador Ureerat Chareontoh and her dedicated team for their generous cooperation, which has enabled us to showcase the many landmark events and developments of this celebratory year. Through joint programmes, trade forums, art exhibitions, and cultural festivities such as Songkran

and Thai Festival 2025, the Embassy has played a pivotal role in strengthening bilateral ties and fostering meaningful connections between our peoples.

As both nations navigate an increasingly interconnected and evolving global landscape, their alliance stands as an inspiring example of modern diplomacy one that values economic innovation. sustainable development, community, and mutual respect. From multilateral collaborations to grassroots initiatives, Thailand and Singapore continue to set new benchmarks for regional partnership.

Through this commemorative issue, we aim to capture the spirit of Thailand-Singapore relations—not just as diplomatic allies, but as long-standing friends united by shared values, common goals, and a forwardlooking vision. From economic cooperation to educational exchange, from green technologies to cultural outreach, this edition celebrates the strong foundations and exciting future of this special relationship.

We hope this special edition informs, inspires, and honours the remarkable story of two nations that continue to build a brighter, more connected future—together.

Embassy in Singapore, commemorates a Throughout this anniversary year, we have witnessed how both countries continue

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The Meaning Behind the Logo: Thailand-Singapore: Realising Opportunities for New Growth -Strong @60 Logo

At the beginning of 2025, a logo design competition was held to commemorate the 60th Anniversary of Thailand-Singapore Diplomatic Relations. With over 70 creative submissions entered in the logo contest, the design by artist Atcharaporn Ponsong won the award. The winning design embodies the friendship, solidarity, and closeness between the two countries, representing six decades of continuous development in bilateral relations.

Modern, clear, and easily recognisable, the design is suitable for all audiences. The Thai elephant, symbolising stability, strength, and longevity, stands alongside Singapore's lion, representing courage, resilience, and excellence.



The logo features the number "6" incorporating the symbolic animals of both nations, the lion of Singapore and the Thai elephant, and the number "0", extending from the elephant's tusk to form the Thai national flag, with the Singaporean flag placed above.

Both animals are depicted in red, blue, and white, a colour signifying purity, friendship, and peace, making the logo a fitting emblem of the shared aspirations and enduring partnership between the two nations.

Thailand-Singapore Strong @60 Commemorative Logo Unveiling

MARKING SIX DECADES OF FRIENDSHIP WITH A SYMBOL OF UNITY AND A VISION FOR FUTURE GROWTH.





This year, Thailand and Singapore proudly commemorate a historical milestone: six decades of strong and flourishing diplomatic relations. Since the establishment of formal ties in 1965, the relationship between the two countries has evolved into a comprehensive partnership, encompassing robust cooperation across political, economic, cultural, and peopleto-people dimensions. Reflecting the strength of this enduring bond, the theme for the 60th anniversary celebrations has been aptly chosen as "Realising Opportunities for New Growth – STRONG @60." It captures the dynamic spirit of collaboration and the shared ambition to explore new frontiers for mutual progress.

The year-long celebrations were officially launched with the unveiling of a specially designed commemorative logo on January 24, 2025. In Singapore, the logo unveiling ceremony was hosted at the Royal Thai Embassy and officiated by H.E. Mrs. Ureerat Chareontoh, Ambassador of Thailand to Singapore, and Mr. Loy Hui Chien, Director-General of the Southeast Asia II Directorate, Ministry of Foreign Affairs. The event highlighted the commitment of both nations to continue building on the solid foundations laid over the past sixty years, while adapting their partnership to address emerging global challenges and seize new opportunities in an ever-changing world.

Simultaneously, a parallel logo launch event was held at Bangkok's bustling Siam Paragon Mall. Presided over by H.E. Mrs. Lalivan Karnchanachari, Thailand's Vice Minister for Foreign Affairs, and H.E. Ms. Wong Siow Ping Catherine, Singapore's Ambassador to Thailand, the event drew significant attention. In her keynote address, Vice Minister Lalivan highlighted the impressive breadth and depth of Thailand-Singapore relations. She pointed out that Singapore was Thailand's largest foreign investor in 2024, a testament to the confidence and interdependence that define their economic ties. The Vice Minister also underscored the importance of looking beyond

traditional areas of cooperation to focus on new sectors such as innovation, digital economy, clean energy, and sustainability.

Ambassador Wong echoed similar sentiments, noting that Thailand and Singapore have long been key partners in advancing regional integration through platforms like ASEAN. She stressed the importance of cultivating even closer collaboration in the face of global challenges such as climate change, digital transformation, and public health. Both dignitaries expressed confidence that the partnership would continue to thrive, driven by a shared vision for peace, prosperity, and sustainability in the region.

The commemorative logo, unveiled with much enthusiasm at both ceremonies, holds deep symbolic meaning. Selected through a competition organised by the Singapore Embassy in Bangkok, the winning design was chosen from more than 70 creative submissions. It artistically combines two powerful national symbols—the elephant representing Thailand and the lion representing Singapore—intertwined with the national flags of both countries. These elements come together to form the number "60," visually capturing the spirit of enduring friendship and cooperation. The design not only celebrates the shared history between Thailand and Singapore but also looks forward to a vibrant and collaborative future.

The unveiling of the logo marks the beginning of an exciting calendar of commemorative activities that will be rolled out throughout 2025. These events are designed to honour the legacy of the partnership while also promoting greater awareness and engagement among new generations. Planned initiatives include cultural festivals, business forums, academic symposiums, joint exhibitions, and youth exchange programmes. Each activity will serve to highlight different facets of the bilateral relationship, from historical ties and economic collaboration to innovation, sustainability, and education.









Celebrating 60 Years Shared Journey of Thailand and Singapore

THE EVENT MARKED THE BEGINNING OF A SERIES OF SPECIAL ACTIVITIES PLANNED honoured by the presence of Mr. Loy Hui THROUGHOUT THE YEAR TO COMMEMORATE THE 60TH ANNIVERSARY OF DIPLOMATIC RELATIONS BETWEEN THAILAND AND SINGAPORE—A RELATIONSHIP CHARACTERIZED BY DEEP-ROOTED FRIENDSHIP, ROBUST ECONOMIC TIES, AND SHARED REGIONAL ASPIRATIONS.

On 13 February 2025, Her Excellency Mrs. Ureerat Chareontoh, Ambassador of Thailand to Singapore, hosted a reception



titled "Celebrating 60 Years Shared Journey of Thailand and Singapore" at the Royal Thai Embassy in Singapore. The event marked the beginning of a series of special activities planned throughout the year to commemorate the 60th anniversary of diplomatic relations between Thailand and Singapore—a relationship characterised by deep-rooted friendship, robust economic ties, and shared regional aspirations.

The reception saw the attendance of over 150 distinguished guests, including senior representatives from Singaporean government agencies, business leaders from both the public and private sectors, members of the diplomatic corps, academia, and the Thai community living and working in Singapore. The evening was further

Chien, Director-General of the Southeast Asia II Directorate at Singapore's Ministry of Foreign Affairs, who served as the Guest

In her keynote address, Ambassador Ureerat warmly welcomed all the guests and expressed her deep appreciation for the strong and enduring partnership between the two nations. She reflected on how the bilateral relationship has matured over the past six decades, evolving from historical ties and early trade links into a dynamic and multifaceted partnership. Ambassador Ureerat noted that the relationship extends across political, economic, defence, and people-to-people dimensions, underpinned by mutual trust and shared values.

Highlighting the strength of economic cooperation, Ambassador Ureerat proudly shared that Singapore had emerged as Thailand's largest foreign investor in 2024, overtaking other major economies. This achievement, she said, was a testament to the high level of confidence that Singaporean businesses have in Thailand's











economic potential, particularly in sectors like digital technology, green energy, infrastructure, and advanced manufacturing. She emphasised that the two countries' economies are highly complementary, and this synergy positions them well for future collaboration in emerging industries and sustainable development goals.

Looking ahead, Ambassador Ureerat outlined several key events and initiatives planned for 2025 that would further deepen bilateral ties. These include high-level official visits between senior leaders from both countries, the 7th Singapore-Thailand Enhanced Economic Relationship (STEER) Meeting scheduled for March, and the 15th edition of the Civil Service Exchange Programme (CSEP), to be held in June. A special seminar focusing on new areas of cooperation, such as digital innovation, climate change, and food security, is also on the agenda. She expressed hope that these exchanges

would not only celebrate the rich history of collaboration but also chart new pathways for future-oriented partnerships.

In his remarks, Mr. Loy Hui Chien echoed Ambassador Úreerat's sentiments on the importance of the bilateral relationship. He noted that Thailand and Singapore enjoy one of the most stable, cordial, and productive partnerships in Southeast Asia. Mr. Loy highlighted the successful implementation of initiatives such as the PromptPay-PayNow crossborder payment linkage, which has made digital transactions faster, more convenient, and more accessible for people and businesses in both countries. He called it a shining example of how innovation and collaboration could directly benefit citizens and strengthen economic connectivity.

Mr. Loy also touched upon exciting new areas of cooperation that hold

promise for the future. He emphasised that green energy collaboration, especially in areas like carbon credits, renewable energy, and sustainable urban solutions, offers significant opportunities for mutual growth. Digital transformation was another key focus, with Mr. Loy encouraging both sides to further leverage their strengths in technology, smart city development, and cybersecurity to drive regional leadership and competitiveness.

The evening's atmosphere was one of camaraderie and optimism. Guests enjoyed Thai culinary delights, networked with counterparts from various sectors, and reflected on the remarkable journey that Thailand and Singapore have shared. Traditional Thai music played in the background, adding a cultural touch to the evening's festivities and showcasing the vibrancy of Thai heritage.

Prime Minister Lawrence Wong's Visit to Thailand

IN A VISIT SYMBOLISING BOTH CONTINUITY AND RENEWAL, SINGAPORE'S PRIME MINISTER LAWRENCE WONG MADE HIS FIRST OFFICIAL TRIP TO THAILAND, LAYING THE FOUNDATION FOR DEEPER COOPERATION AHEAD OF THE 60TH ANNIVERSARY OF DIPLOMATIC RELATIONS IN 2025.

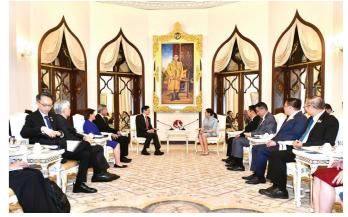


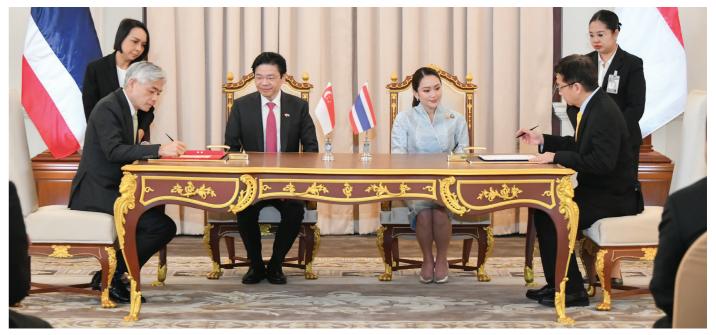
On 28 November 2024, Prime Minister and Minister for Finance H.E. Mr. Lawrence Wong made an official visit to Bangkok, Thailand. This important diplomatic mission marked his first visit to the Kingdom as Singapore's head of government and the first official foreign leader visit hosted by Her Excellency Ms. Paetongtarn Shinawatra since assuming office as Thailand's Prime Minister. The timing, significance, and outcomes of this visit not only celebrated longstanding ties but also set a dynamic tone for future collaboration.











As both nations prepare to commemorate the 60th anniversary of the establishment of diplomatic ties in 2025, this meeting symbolised a renewed commitment to building on past achievements while advancing towards new frontiers of cooperation.

During the high-level bilateral meeting in Bangkok, both Prime Ministers reaffirmed the importance of long-standing strategic cooperation.

Economic cooperation remained central to the dialogue. The leaders committed to deepening trade and investment linkages and further integrating financial systems, including banking and capital markets. These efforts aim to bolster economic resilience and strengthen bilateral flows of capital and services, while also creating new opportunities for businesses and entrepreneurs from both countries.

In addition, both leaders identified forward-looking sectors for enhanced collaboration. Among them were green energy transition initiatives, the digital economy, food and energy security, and carbon credit trading—areas that are gaining prominence in regional and global discussions.

A key milestone of the visit was the signing of a Memorandum of Understanding (MoU) between Thailand's Office of the Civil Service Commission and Singapore's Ministry of Foreign Affairs. The MoU is expected to deepen educational ties through scholarship programmes and training exchanges for Thai civil servants, nurturing a new generation of public sector professionals attuned to international best practices and bilateral understanding.

Prime Minister Wong and his spouse were graciously granted a Royal Audience by His Majesty King Maha Vajiralongkorn and Her Majesty Queen Suthida Bajrasudhabimalalakshana at the Amphorn Sathan Residential Hall, Dusit Palace.

In conclusion, the official visit to Thailand by Prime Minister Lawrence Wong was not merely ceremonial; it was a strategic affirmation of Singapore's enduring commitment to its ASEAN neighbours. As Singapore and Thailand prepare to mark 60 years of diplomatic relations, the outcomes of this visit have laid a strong foundation for the next chapter in their bilateral story—one defined by innovation, sustainability, and mutual growth in an increasingly interconnected world.



Thailand-Singapore Civil Service Exchange Marks New Milestone

THE 14TH THAILAND-SINGAPORE CIVIL SERVICE EXCHANGE PROGRAMME CHARTS A FORWARD-LOOKING AGENDA, REAFFIRMING BILATERAL TIES THROUGH SUSTAINABILITY, DIGITALISATION, AND PUBLIC SECTOR INNOVATION.







The deep-rooted partnership between Thailand and Singapore reached a significant milestone with the convening of the 14th Coordinating Meeting of the Thailand–Singapore Civil Service Exchange Programme (CSEP) from 25 to 26 June 2024 in Bangkok, Thailand. The event was jointly officiated by Mr. Maris Sangiampongsa, Minister of Foreign Affairs of the Kingdom of Thailand, and Dr. Vivian Balakrishnan, Minister for Foreign Affairs of the Republic of Singapore, signalling a shared commitment to strengthening bilateral cooperation amidst an evolving global landscape.

Launched in 1997, the CSEP has long served as a cornerstone of bilateral engagement between the civil services of the two nations. Over the years, it has fostered collaboration in key areas including health, education, youth, tourism, labour, technology, trade facilitation, food security, and environmental protection.

The 14th edition built on this legacy by embracing a forward-looking theme: "Embarking on a Green Partnership in a Digitalised Era."

This year's Plenary Session was co-chaired by Mrs. Eksiri Pintaruchi, Permanent Secretary of Thailand's Ministry of Foreign Affairs, and Mr. Albert Chua, Permanent Secretary of Singapore's Ministry of Foreign Affairs. High-level officials from various ministries and agencies participated in the thematic discussions structured under three strategic pillars:

- Partnership for Sustainability
- Partnership for Economic Growth and Social Development
- Partnership for Human Empowerment and Public Service Development









The forum reviewed existing cooperation frameworks while exploring new avenues in the digital economy, green growth, energy transition, sustainable development, carbon credits, public health, and dispute resolution. There was a mutual consensus on the importance of building a future-ready civil service, equipped with innovative tools and capacity to serve the evolving needs of citizens in both nations.

Minister Balakrishnan, in his keynote at the opening ceremony, stressed that the CSEP remains a key institutional platform to build mutual understanding, foster innovation, and raise capabilities across both civil services. He highlighted the value of collaboration in emerging domains such as digital governance and green financing, which are rapidly reshaping regional development priorities.

Minister Maris, for his part, expressed confidence in the CSEP's role in not only enhancing public sector capabilities but also in facilitating meaningful partnerships between private sectors in both countries—an essential component for long-term economic sustainability.

The next edition, the 15th Thailand-Singapore Civil Service Exchange Programme, will be hosted by Singapore from 4-5 August 2025, and is expected to further advance the agenda of mutual growth, digital transformation, and green development.

Thailand Marks Armed Forces Day with Reception in Singapore

RECEPTION HOSTED BY AMBASSADOR UREERAT CHAREONTOH DRAWS SENIOR DEFENCE AND DIPLOMATIC OFFICIALS.

On 7 February 2025, Her Excellency Mrs. Ureerat Chareontoh, Ambassador of Thailand to Singapore, presided over a reception marking Royal Thai Armed Forces Day. The event, hosted by the Office of the Defence Attaché at the Royal Thai Embassy in Singapore, brought together senior defence officials, diplomats, and members of the Thai community to recognise the contributions of the Royal Thai Armed Forces.

In her address, Ambassador Ureerat highlighted the enduring and cordial relationship between the Royal Thai Armed Forces and the Singapore Armed Forces. She noted that this relationship is supported by regular training exercises, professional exchanges, and participation in both bilateral







and multilateral defence frameworks. These forms of engagement, she said, continue to serve as a key foundation of the broader partnership between Thailand and Singapore.

This year's celebration also carries added significance, as Thailand and Singapore mark the 60th anniversary of diplomatic relations. The milestone offers an opportunity to reflect on the growth of defence and diplomatic ties over the decades, and the shared commitment to regional security and cooperation.

The Royal Thai Embassy was honoured to welcome Vice Admiral Aaron Beng, Chief of Defence Force of Singapore, as the Guest of Honour. The reception was attended by more than 180 quests, including officials from Singapore's Ministry of Defence, the Singapore Armed Forces, foreign defence attachés, and members of Team Thailand in Singapore.

Royal Thai Armed Forces Day, officially observed on 18 January each year, commemorates the service and sacrifices of Thailand's armed forces in protecting the sovereignty and security of the

nation. The reception served not only to celebrate a national occasion but also to reaffirm the mutual respect and growing cooperation between the defence establishments of Thailand and



Thai Army Chief Visits Singapore to Reinforce Defence Ties

AMBASSADOR UREERAT CHAREONTOH HOSTS GENERAL PANA CLAEWPLODTOOK DURING OFFICIAL VISIT AIMED AT STRENGTHENING MILITARY COOPERATION.

On 24 April 2025, Her Excellency Mrs. Ureerat Chareontoh, Ambassador of Thailand to Singapore, hosted a luncheon at her residence in honour of General Pana Claewplodtook, Chief of the Royal Thai Army, and his delegation.

The meeting marked the conclusion of General Pana's official visit to Singapore, conducted from 22 to 24 April as part of his introductory engagements following his assumption of office in late 2024.

The luncheon provided an opportunity for the Ambassador and General Pana to exchange views on the longstanding defence cooperation between Thailand and Singapore. Discussions also touched upon recent political developments in Singapore and their relevance to regional

During his visit, General Pana paid a courtesy call on Vice Admiral Aaron

Beng, Chief of Defence Force, and held discussions with Brigadier-General Cai Dexian, Chief of Army. The meetings reflected the ongoing dialogue and coordination between the armed forces of both countries.

General Pana also visited SAFTI City, where he was briefed on Singapore's use of technology in military training and simulation. The visit highlighted areas of mutual interest, particularly in professional military education and training methodologies.

Thailand and Singapore maintain regular military exchanges and joint exercises as part of their broader security cooperation within ASEAN. Visits such as this contribute to sustaining dialogue and building mutual understanding on regional defence and security matters.



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Royal Thai Navy Chief Makes Introductory Visit

to Singapore

AS THAILAND AND SINGAPORE MARK 60 YEARS OF DIPLOMATIC RELATIONS, ADMIRAL JIRAPOL WONGWIT'S INTRODUCTORY VISIT IN JANUARY THIS YEAR AND BEING CONFERRED SINGAPORE'S PRESTIGIOUS MILITARY AWARD IN AUGUST REINFORCED THE ENDURING PARTNERSHIP BETWEEN THE TWO NATIONS' NAVAL FORCES THROUGH HIGH-LEVEL MEETINGS AND THE SIGNING OF AN ENHANCED MARITIME COOPERATION AGREEMENT.

On 7 August this year, Commander-in-Chief of the Royal Thai Navy, Admiral Jirapol Wongwit, was conferred Singapore's prestigious military award, the Pingat Jasa Gemilang (Tentera)

or Meritorious Service Medal (Military) [MSM(M)], by President Tharman Shanmugaratnam. Singapore's Minister for Defence, Mr Chan Chun Sing presented the award to ADM Jirapol at an investiture held at the Ministry of Defence (MINDEF)





The award presentation followed his earlier visit on 15 January 2025, when Her Excellency Mrs. Ureerat Chareontoh, Ambassador of Thailand to Singapore, welcomed Admiral Jirapol Wongwit, Commander-in-Chief of the Royal Thai Navy, and his delegation to the Royal Thai Embassy during his official introductory visit to Singapore.

The Admiral had called on the then Singapore Minister for Defence, Dr Ng Eng Hen and he also met the Singapore Chief of Defence Force, Vice Admiral Aaron Beng and Chief of Navy, Rear Admiral Sean Wat.

A key outcome of the visit was the signing of a revised Memorandum of Understanding between the Royal Thai Navy and the Republic of Singapore Navy. The updated agreement seeks to strengthen maritime informationsharing, reflecting a shared commitment to enhancing maritime domain awareness and ensuring regional stability.





Thailand's Participation in IMDEX Asia 2025 with Naval Reception and Bilateral Engagements

HOSTED JOINTLY BY THE ROYAL THAI EMBASSY AND ROYAL THAI NAVY A RECEPTION WAS HELD ONBOARD H.T.M.S. PRACHUAP KHIRI KHAN DURING IMDEX ASIA 2025.







On 8 May 2025, Her Excellency Mrs. Ureerat Chareontoh, Ambassador of Thailand to Singapore, co-hosted a reception aboard the Royal Thai Navy ship, HTMS Prachuap Khiri Khan, while it was docked at Changi Naval Base as part of its participation in the International Maritime Defence Exhibition (IMDEX Asia) 2025.

The event brought together representatives from the defence and diplomatic communities and served





as an occasion to highlight Thailand's active engagement in regional maritime affairs. In her remarks, Ambassador Ureerat acknowledged the close and enduring ties between Thailand and Singapore, emphasising that defence cooperation continues to be a central element of the bilateral relationship. She also reiterated Thailand's broader commitment to maritime security and its constructive role in promoting regional and international collaboration in this domain.

Thailand's presence at IMDEX Asia 2025 reflects its continued involvement in multilateral defence platforms and underscores the Royal Thai Navy's focus on contributing to maritime stability and interoperability in the



TICA and TCD: Towards Three Decades of Thailand-Singapore Third Country Training Programme (TCTP)

THREE DECADES OF THAILAND-SINGAPORE COOPERATION: STRENGTHENING SKILLS, BUILDING PARTNERSHIPS.



On 16 June 1997, the Government of Thailand and the Government of Singapore signed a Memorandum of Understanding on the Third Country Training Programme, aiming at extending technical assistance to other developing countries through human resources and capacity building under the Third Country Training Programme (TCTP).

Since then, the Technical Cooperation Directorate (TCD) of Ministry of Foreign Affairs of Singapore and the Thailand International Cooperation Agency (TICA) of Ministry of Foreign Affairs of Thailand have been working hand in hand to conduct the capacity building courses to our primary beneficial countries in ASEAN region designing to narrowing the development gap for the closer ASEAN integration.

Civil Service Exchange Programme

As partners in the technical cooperation cluster under CSEP, TICA and TCD meet annually to review the progress of the TCTP workplan, and renew our commitment to jointly share our expertise with our ASEAN friends. The courses



provided to ASEAN member states of CLMV and Timor-Leste are to enhance their capacity in meeting regional commitment and obligations.

Significant Achievement

Thailand–Singapore technical cooperation has evolved in its form and modality in line with social trends and global agenda, demonstrating the dynamics of cooperation, starting from its resilience and responsiveness to the ASEAN Integration Initiative and Sustainable Development Goals (SDGs).

Towards the third decade of our cooperation, TICA and TCD have successfully accomplished over 100 training courses covering various sectors and topics such as Public Administration, English Language training, Industrial







Estate, Healthcare, Agriculture, Environment, Food Safety, Information Technology (IT), Trade and Small and Medium Enterprises (SMEs). Through these various training courses, more than 1,000 participants from ASEAN member countries and Timor-Leste have experienced study visits and benefited from knowledge transfer, as well as the exchange of best practices and lessons learned from both Thailand and Singapore, including created networking and people-to-people ties in the region.

In 2025, Thailand and Singapore are set to commemorate the 60th anniversary of their diplomatic relations and look forward to strengthening their collaboration under the commemorative theme of "STRONG@60", which stands for "Singapore-Thailand: Realising Opportunities for New Growth".

To further enhance the continued technical cooperation, TICA and TCD are committed (1) to jointly formulate the training programmes in response to global agenda, Sustainable Development Goals (SDGs), current knowledge issues, and topics of mutual interest, such as green economy,



air quality, smart city, and technology and AI, (2) to increase opportunities for participants through online platforms, as well as (3) to expand the target group from the 10 ASEAN member countries and Timor-Leste to South Asian countries. TICA and TCD continued cooperation for development cooperation towards the third Decade of Thailand–Singapore Third Country Training Programme (TCTP), demonstrating our strong commitment to the achievement of the 2030 Agenda.

Thailand and Singapore Deepen Economic Ties at 7th STEER Meeting

NEW AGREEMENTS AND DISCUSSIONS AIM TO ENHANCE COOPERATION IN TRADE, INVESTMENT, AND DIGITAL TRANSFORMATION.

On 14 March 2025, senior officials from Thailand and Singapore gathered for the 7th Singapore-Thailand Enhanced Economic Relationship (STEER) Meeting, reaffirming their commitment to strengthening bilateral economic cooperation.

The meeting was co-chaired by Thailand's Minister of Commerce, H.E. Pichai Naripthaphan, and Singapore's Minister for Manpower and Second Minister for Trade and Industry, Dr. Tan See Leng. Ambassador of Thailand to Singapore, H.E. Ureerat Chareontoh, was also present to support the delegation and discussions.

Both sides engaged in wide-ranging discussions across several sectors of mutual interest. Key topics included agri-trade cooperation, investment









facilitation, digital economy development, collaboration on carbon credits, intellectual property cooperation, and tourism promotion. These discussions reflect the shared interest in adapting to emerging economic opportunities and challenges.

A highlight of the meeting was the signing of five Memoranda of Understanding (MOUs) between public and private entities from both nations. These agreements are expected to pave the way for closer cooperation and support joint efforts towards digital economic transformation.

The 7th STEER meeting underscored the strong foundation of Thailand-Singapore economic ties and reflected the intent on both sides to deepen collaboration in sectors critical to future growth and resilience.

Art as a Bridge: Thailand-Singapore Commemorative Artwork Launch

A CROSS-CULTURAL COLLABORATION BETWEEN THAI AND SINGAPOREAN ARTISTS LAUNCHES A YEAR OF COMMEMORATIVE EVENTS, SYMBOLISING SIX DECADES OF FRIENDSHIP AND ASEAN COOPERATION.





On 1 September 2024, the Royal Thai Embassy in Singapore hosted a significant cultural event marking the lead-up to the 60th anniversary of diplomatic relations between Thailand and Singapore in 2025. The occasion was the official launch of the Thailand-Singapore Commemorative Artwork, a creative collaboration that reflects the enduring and evolving relationship between the two Southeast Asian neighbours.

Presiding over the event were H.E. Ureerat Chareontoh, Ambassador of Thailand to Singapore, and H.E. Mr. Nikorndej Balankura, Director-General of the Department of Information and Spokesperson of the Ministry of Foreign Affairs of Thailand. The launch was attended by a distinguished gathering of representatives from ASEAN diplomatic missions, senior Singaporean officials, members of Team Thailand in Singapore, and members of the arts and diplomatic communities.



The centrepiece of the evening was the unveiling of a collaborative artwork created by two prominent contemporary artists — Mr. Thaweesak Srithongdee (Lolay) from Thailand and Mr. Toby Tan (Tobyato) from Singapore. The artwork, both imaginative and symbolic, stands as a visual narrative of the shared journey aspirations, and mutual respect between the two nations. Drawing on the unique styles and cultural expressions of each artist, the piece embodies unity through diversity — a theme central to both bilateral ties and the broader ASEAN ethos.

In her remarks, Ambassador Ureerat underscored the importance of cultural diplomacy in strengthening relationships beyond policy and politics. "Art has the power to transcend boundaries and foster mutual understanding," she stated. "This commemorative piece is not only a tribute to six decades of Thai-Singapore friendship but also an invitation to future generations to continue building on this partnership."

Director-General Nikorndej echoed these sentiments, noting that this initiative is among several planned cultural, social, and educational events leading up to the official anniversary year in 2025. "The collaboration between Lolay and Tobyato represents the spirit of openness and creativity that Thailand and Singapore bring to regional cooperation, particularly within the ASEAN framework," he said.



The commemorative artwork project is part of a larger public diplomacy campaign designed to increase public engagement and raise awareness about the deep-rooted cooperation between the two countries — from trade and investment to defence, education, and cultural exchange. It also highlights the growing importance of soft power in international relations, especially through the lens of art, media, and youth outreach.

This launch marks the beginning of a year-long celebration, with a series of events and initiatives scheduled for 2025 to honour the Thailand-Singapore relationship. From film festivals and business forums to educational



exchanges and community engagements, the 60th anniversary promises to be both a reflection on the past and a commitment to future collaboration.

Breaking Barriers in Diplomacy: An Interview with H.E. Ureerat Chareontoh

AS THAILAND'S FIRST FEMALE AMBASSADOR TO SINGAPORE, H.E. UREERAT CHAREONTOH IS A FIRM ADVOCATE FOR MERIT-BASED OPPORTUNITIES, GENDER EQUALITY, AND WOMEN'S RIGHT TO CHOOSE THEIR OWN PATHS. WITH OVER THREE DECADES IN DIPLOMACY, SHE HAS ADVANCED THAILAND'S GLOBAL PARTNERSHIPS WHILE PROMOTING EQUAL OPPORTUNITIES IN EDUCATION, CAREERS, AND LEADERSHIP. A DEDICATED DIPLOMAT AND MOTHER, SHE EMPOWERS WOMEN TO MAKE THEIR OWN CHOICES WHILE PAVING THE WAY FOR FUTURE GENERATIONS TO LEAD AND THRIVE.

Navigating Challenges and Breaking New Ground

Q: As a woman in a traditionally maledominated field, what challenges did you face in your early career, and how did you overcome them?

Diplomacy, like many fields, has historically been male-dominated, especially in leadership roles. Early in my career, I had to prove myself through hard work, resilience, and results. I believe in equality, where both men and women should be given the same opportunities based on their abilities and dedication.

Q: Can you share a moment when you felt like you were breaking new ground for women in diplomacy?

What stands out most is not just my own achievements, but seeing more women rise in the ranks of diplomacy. I believe true progress is when we normalize female leadership, when it's no longer an exception, but the norm. That, to me, is breaking new ground. Rather than a single moment, I see breaking new ground as a continuous journey. Every step forward, whether it was my role as Ambassador to the Czech Republic, Director-General of the Thailand International Cooperation Agency (TICA), or now as Thailand's first female Ambassador to Singapore, has been part of a broader effort to prove that women belong in leadership roles in diplomacy.

Q: How do you think women's participation in diplomacy has evolved over the years, and what more needs to be done?

Women's role in diplomacy has expanded significantly, with more female ambassadors and leaders shaping global affairs. Thailand has also seen more women in leadership roles, demonstrating the country's commitment to gender equality in diplomacy.



However, while progress has been made, equality is not just about numbers. It's about ensuring that women have the same opportunities to lead and contribute at the highest levels. Ultimately, real progress will come when women's leadership in diplomacy is the norm, not the exception, both at the national and international levels.

Education, Leadership, and Inspiring Future Generations

Q: How did your education prepare you for a career in diplomacy, and what role do you think education plays in empowering women?

Education is a powerful equalizer. Studying in Thailand and abroad broadened my perspective and equipped me with essential skills. Accessible education and upskilling ensure careers are built on merit, empowering both men and women in all fields. In diplomacy, learning never stops, every day, every minute, because the world is constantly changing.

Lifelong learning is also crucial in a rapidly evolving world, and Singapore's SkillsFuture program is a great example of how continuous learning helps individuals adapt and grow.

Q: What advice would you give to young girls and women who are interested in pursuing careers in diplomacy or international relations?

Believe in yourself and pursue opportunities with confidence. Diplomacy requires adaptability, critical thinking, and cultural awareness. Seek mentors, work hard, and let your abilities define you, not your gender.

Balancing Responsibilities and Support Systems

Q: As a woman in a high-pressure role, how do you balance your personal and professional life?

Balancing career and family is never easy, and every woman faces unique challenges and sacrifices. I believe that women should have choices, whether they want to focus on their careers, family, or both. I admire all women, regardless of their choices, because every path comes with its own challenges. Personally, I have been fortunate to raise my family while serving in diplomatic roles, proving that it is possible to do both.

Q: What support systems do you have in place to help you manage the demands of your job?

Diplomacy is not a solo effort. Throughout my career, I have relied on strong teams, trusted colleagues, and family support. Balancing a high-pressure career and personal life requires understanding, flexibility, and time management. Thailand's Ministry of Foreign Affairs has also developed more inclusive policies to ensure both men and women have the resources they need to thrive.

Thailand's Role in Gender Equality and International Collaboration

Q: What initiatives has Thailand taken to promote women's rights and empowerment, both domestically and internationally?

Thailand actively promotes women's empowerment through equal opportunities in education, leadership, and economic participation. Domestically, policies ensure equal education, gender equality, and efforts to reduce dropouts, providing women with a strong foundation to pursue careers. Additionally, maternity and paternity support policies help balance work and family life.

Internationally, Thailand integrates gender equality into development diplomacy. During my tenure as Director-General of the Thailand International Cooperation Agency (TICA), we partnered with organizations such as UNFPA to support women's healthcare, reproductive rights, and leadership programs. Our Sufficiency Economy Philosophy (SEP) for SDGs Partnership also incorporates gender equality into sustainable development efforts worldwide.



"IT'S AN HONOUR TO BE THE AMBASSADOR OF THAILAND TO SINGAPORE AT THE MOMENTOUS OCCASION OF SINGAPORE'S GOTH BIRTHDAY AND ALSO THAILAND-SINGAPORE GO YEARS OF CLOSE BILATERAL TIES"

- H.E. MRS. UREERAT CHAREONTOH

Q: How do you think the international community can work together to address issues like gender-based violence, equal pay, and women's representation in leadership?

Global challenges require global cooperation. The international community must strengthen legal protections, invest in education, and create economic opportunities for women. Equal pay and leadership representation should not just be aspirational goals, they should be realities.

Inspiration, Legacy, and Final Thoughts

Q: Who are some of the women who have inspired you throughout your career, and what qualities do you admire about them?

My greatest inspiration is my mother, Chuntana Chareontoh, Thailand's first female Director of the Central Women's Correctional Institution and a former Deputy Director-General of the Department of Corrections. She represents Thai everyday women with resilience, vision, and passion. She taught me that leadership is not about power but about making a difference.

Q: What do you hope your legacy will be, both as a diplomat and as a woman leader?

I hope my legacy is one of opportunity and impact, where merit—not gender—defines success. I want to inspire more women to lead with confidence in diplomacy and beyond. Most importantly, I want to be remembered for creating pathways for others, proving that leadership is about making a difference, not just holding a title.

Q: What advice would you give to women who are just starting out in their careers and are looking for inspiration and guidance?

No matter what career path you choose, stay determined, be open to learning, and never underestimate your own potential. Women today have more choices than ever before, but every choice requires hard work and sacrifice. Whether you choose to focus on your career, family, or both, embrace your decision with confidence. Success is not about having it all, it's about making the most of the opportunities available to you.

Orchids from the Land of Smiles at Gardens by the Bay

A NEW FLORAL DISPLAY AT GARDENS BY THE BAY SHOWCASED THAILAND'S BOTANICAL HERITAGE AND MARKED SIX DECADES OF THAILAND-SINGAPORE RELATIONS.



In a meaningful celebration of culture, nature, and enduring friendship, Orchids from the Land of Smiles was officially launched at Gardens by the Bay's Cloud Forest on 14 February 2025. This special exhibition, organised in partnership with Gardens by the Bay, commemorates two significant milestones: Singapore's 60th year of independence and the 60th anniversary of diplomatic relations between Thailand and Singapore.

The event brought together distinguished guests and visitors who share a deep appreciation for cultural exchange and botanical beauty. The opening ceremony was graced by Guest of Honour Ms. Indranee Rajah, Minister in the Prime Minister's Office and Second Minister for Finance and National Development, along with Her Excellency Ureerat Chareontoh, Ambassador of Thailand to Singapore, and other dignitaries from both countries.

In her welcoming address, Ms. May Yeo, Deputy CEO of Gardens by the Bay, highlighted how the curated display offers Singaporeans a unique opportunity to experience Thailand's rich orchid heritage up close. Ms. Yeo said that Singapore and Thailand shared strong ties that went beyond official relations. She hoped that this exhibition would bring an element of Thailand's warmth, hospitality, and vibrant culture closer to home, allowing visitors to appreciate the country's natural beauty and traditions in a new light.







Ambassador Ureerat, in her speech, reflected on the profound symbolism of orchids in both Thai and Singaporean cultures. She noted that orchids are widely seen as symbols of resilience, respect, admiration, and prosperity. In Thailand, orchids are commonly used as offerings at temples and are presented to teachers and mentors as a sign of gratitude and reverence. She eloquently likened the slow, steady growth of orchids to the nurturing and flourishing relationship between Thailand and Singapore—built over six decades on the foundations of trust, cooperation, and mutual respect.

The Orchids from the Land of Smiles display features over 60 species and hybrids of orchids, many of which are



native to Thailand's tropical forests. The orchids are thoughtfully arranged to reflect the naturalistic style commonly seen in traditional Thai botanical displays, emphasizing harmony with the environment.

Adding depth to the botanical showcase are detailed recreations of iconic Thai architectural landmarks. Grand Palace and the Temple of the Emerald Buddha, lovingly crafted by skilled Thai artisans. These miniature structures serve as a cultural backdrop to the floral displays, creating an immersive atmosphere that transports visitors to the heart of Thailand's rich heritage. A particular highlight is the sculpture of an elephant, an animal historically linked to Thailand's national identity and emblematic of

the longstanding ties between Siam and Singapore dating back to the 19th century.

The launch event was further enriched by a special traditional puppet performance by artists from Thailand's renowned Aksra Theatre. Against a backdrop of enchanting live music, intricately crafted puppets brought to life tales from Thai folklore, captivating the audience with their artistry and storytelling. The performance, full of grace and cultural depth, served as a reminder of Thailand's rich artistic traditions and the importance of preserving and sharing them with international audiences.



Royal Thai Embassy Opens Its Doors for Songkran 2025 Celebration!

A CULTURAL CELEBRATION OF SONGKRAN AND 60 YEARS OF THAILAND-SINGAPORE FRIENDSHIP.

On 30 March 2025, the Royal Thai Embassy in Singapore warmly welcomed members of the Thai community, Singaporean friends, and Songkran enthusiasts from around the world to its historic grounds to celebrate Thailand's traditional New Year festival, Songkran. This beloved festival was recently inscribed on UNESCO's Intangible Cultural Heritage of Humanity list, adding even greater meaning to this year's festivities.

In her opening remarks, Her Excellency Ureerat Chareontoh, Ambassador of Thailand to Singapore, warmly welcomed all attendees. She highlighted that Songkran is much more than just a water festival. At its heart, Songkran is a deeply cherished tradition that emphasizes love, family reunions, paying respect





to elders, and strengthening the bonds within the community. She emphasized that Songkran represents core Thai values of gratitude, compassion, and social harmony, making it a festival that resonates deeply not only within Thailand but also among Thai communities abroad.

This year's celebration was made even more special by its coincidence with the 60th anniversary of diplomatic relations between Thailand and Singapore—a significant milestone that symbolizes six decades of close friendship, cooperation,

and mutual respect between the two countries. Ambassador Ureerat noted that both nations have built a strong foundation across political, economic, defence, and people-to-people relations. The joyous atmosphere of the Songkran celebrations perfectly reflected the warmth and depth of these bilateral ties. The Ambassador also took the opportunity to extend heartfelt thanks to the various partners and supporters who made the event a success. These included the Tourism Authority of Thailand (TAT) Singapore Office, Thai Association Singapore, Samakkhi Thai Club, and the



Thai Labour Volunteer Group. She also acknowledged the generous sponsorship provided by ThaiBev (Chang Beer), whose contributions helped enhance the festive spirit of the event. The collaborative efforts among these organizations

demonstrated the vibrant strength and unity of the Thai community in Singapore.

Throughout the afternoon, over 4,000 attendees enjoyed a rich and colorful program of cultural activities. Highlights included traditional Thai performances such as the Wai Kru Ram Muay, a ritual dance performed before Muay Thai bouts to show respect to teachers and ancestors, and lively long drum (klong yao) performances that filled the grounds with rhythmic energy. Guests were also treated to vibrant contemporary Thai music, which added a dynamic flair to the celebrations and kept the audience engaged and entertained.

In addition to the captivating performances, the event featured a wide variety of authentic Thai dishes that delighted the taste buds of all visitors. From savory street food favorites to traditional desserts, the culinary offerings showcased the rich diversity of Thai cuisine and provided guests with a true taste of Thailand. The Embassy grounds were alive with the aromas of freshly cooked delicacies, further enhancing the festive atmosphere.

Importantly, beyond the festivities, the Songkran celebration provided a meaningful opportunity for Thai nationals living in Singapore to reconnect with their cultural roots and share the beauty of Thai traditions with friends from Singapore and around the world. It served as a bridge to foster greater understanding, appreciation, and friendship between the peoples of both nations.

As the sun set over the historic grounds of the Royal Thai Embassy, the spirit of Songkran—a spirit of renewal, gratitude, and hope—was palpable among all who attended. The success of the Songkran 2025 celebration in Singapore reaffirmed the enduring bonds between Thailand and Singapore and set a joyful tone for future cultural exchanges as the two countries continue to strengthen their ties into the next decade and beyond.

The event also placed a special emphasis on sustainability and cultural education. Eco-friendly practices were encouraged throughout the celebration, including the use of biodegradable materials and waste segregation stations. Educational booths were set up to share the historical significance of Songkran, offering deeper insights into Thai customs, religious rituals, and the festival's evolution over the centuries. These efforts reflected Thailand's ongoing commitment to preserving cultural heritage while promoting responsible celebration in modern times.

Children and families were at the heart of this year's Songkran festivities. A dedicated kids' zone featured interactive games, storytelling sessions about Thai folklore, and hands-on crafts such as making traditional garlands and paper umbrellas. These activities not only entertained the younger attendees but also instilled a sense of pride and understanding of Thai identity among the next generation. It was heartening to witness cross-cultural participation, with Singaporean families and international guests actively engaging in these learning experiences.

Looking ahead, the Royal Thai Embassy expressed its intention to expand cultural outreach efforts and continue organizing inclusive events that celebrate Thai traditions. With the enthusiastic response to this year's Songkran, plans are already in motion to create an even more expansive and diverse program for future editions. As Thailand and Singapore mark 60 years of diplomatic relations, celebrations like Songkran serve as a reminder of the powerful role culture plays in building lasting friendships and mutual respect across borders.





A Cinematic Tribute to Diplomacy: Thai Film Festival Highlights Cultural Ties

THE ROYAL THAI EMBASSY'S FILM FESTIVAL CELEBRATES SHARED VALUES, ARTISTIC EXCHANGE, AND ENDURING FRIENDSHIP BETWEEN THAILAND AND SINGAPORE.



s Thailand and Singapore mark 60 years of diplomatic relations in 2025, the celebration of this milestone has extended beyond traditional diplomacy into the realm of arts and culture. One of the signature events in this commemorative year was the launch of the 2025 Thai Film Festival, held from 17 to 20 April at Golden Village Suntec City. This four-day festival, hosted by the Royal Thai Embassy in Singapore

in collaboration with GDH (Thailand's leading film studio) and Golden Village Pictures, brought Thai cinema to the forefront of public engagement. The festival was officially inaugurated with the Singapore premiere of the film The Red Envelope on 17 April. The opening ceremony attracted a diverse audience of over 300 individuals, including senior representatives from Singapore's government, members of the diplomatic corps, private sector





executives, media professionals, film enthusiasts, and members of the general public.

Adding to the occasion's significance, the screening was graced by Mr. Chayanop Boonprakob, the film's director, who travelled from Thailand to interact with the audience and introduce his latest work. His presence not only underlined the cultural depth of the event but also reinforced the festival's mission of enhancing direct engagement between creators and viewers.

In her opening remarks, H.E. Mrs. Ureerat Chareontoh, Ambassador of Thailand to Singapore, highlighted the importance of public diplomacy and cultural exchange as integral aspects of modern bilateral relations. She emphasized that cinema serves as a powerful medium for storytelling and cross-cultural understanding, allowing audiences to experience Thai identity, values, and contemporary societal themes in an accessible and engaging format

The Ambassador also framed the festival as a practical example of "soft power" in action — promoting Thai culture internationally while contributing to broader national goals in economic and cultural diplomacy. The Thai Film Festival is part of a wider series of events organized throughout the year to commemorate the 60th anniversary of diplomatic relations between Thailand and Singapore — a relationship characterized by close cooperation in











areas ranging from trade and education to defence and people-to-people connectivity.

The opening night was made even more memorable by the "Lucky Red Envelope Draw", a gesture inspired by Thai and regional traditions symbolising good fortune. All registered attendees were entered into the draw, and lucky winners received exclusive souvenirs from the film's production team.

The featured film, The Red Envelope, captivated the audience with its unique blend of heartfelt storytelling, cultural authenticity, and timely social commentary. Known for its high production quality and engaging script, the film explores themes of gender diversity, identity, and acceptance, presenting them through a narrative lens that is both sensitive and thought-provoking. Its reception by the Singaporean audience was

overwhelmingly positive, underscoring the shared values and openness that both Thai and Singaporean societies increasingly embrace.

Beyond its entertainment value, the film served as a platform for dialogue on inclusion and social progress — topics that are gaining traction in both countries and across the region. In this way, The Red Envelope fulfilled a dual purpose: showcasing Thai filmmaking excellence while contributing to important cultural conversations.

The festival's programming included several other acclaimed Thai films, such as Shutter, The Con-Heartist, and Friend Zone. Each film offered a distinct perspective on contemporary Thai life, from psychological thrillers and romantic comedies to stories of friendship and family. The diverse selection highlighted the versatility of Thai cinema and its ability to resonate with international audiences.

A key highlight of the festival was the special community screening of the film The Red Envelope on 20 April 2025, held exclusively for members of the Thai community in Singapore.



Thai Labour Day Celebrated in Singapore with Community and Dignity

OVER 1,000 THAI WORKERS GATHERED FOR THE LABOUR DAY EVENT, WHICH RECOGNISED THEIR CONTRIBUTIONS TO SINGAPORE'S ECONOMY AND PROMOTED WELFARE SUPPORT UNDER THE EMBASSY'S ONGOING OUTREACH EFFORTS.

n 1 May 2025, Her Excellency Mrs. Ureerat Chareontoh, Ambassador of the Kingdom of Thailand to the Republic of Singapore, presided over the



opening ceremony of the 2025 Thai Labour Day celebrations in Singapore. The event, held in collaboration with the Royal Thai Embassy, the Labour Office in Singapore, and the Assurance, Care and Engagement (ACE) Group under Singapore's Ministry of Manpower, brought together over 1,000 Thai nationals working across Singapore.

The Ambassador acknowledged and commended the collaborative efforts of both Thai and Singaporean agencies, from the public and private sectors, in making the event possible. She noted that beyond fostering camaraderie among the Thai workforce, the celebration was also a platform for workers to access helpful information, employment advice, and tools to improve their quality of life.

In her remarks, Ambassador Ureerat underscored the valuable contributions

Thai workers make to the Singaporean economy, and reiterated the Embassy's ongoing commitment to supporting the welfare of Thai nationals abroad. She reflected on a year of meaningful engagement with the Thai community through a series of events, and announced that more activities would follow throughout 2025 in celebration of the 60th anniversary of Thailand–Singapore diplomatic relations — including the Thai Festival, scheduled from 23 to 25 May.

As part of the Labour Day festivities, the Ambassador presented certificates of appreciation to supporters of the event, conducted a prize draw for attendees, and personally distributed food at the Royal Thai Embassy's booth. Officers and staff from the Embassy were also on hand to offer consular advice and support services to Thai workers.

The event reflected the strong peopleto-people ties and commitment to the wellbeing of Thai nationals in Singapore, reinforcing the broader diplomatic relationship between the two countries.





Labour Volunteers Recognised as Key Community Pillars

AMBASSADOR UREERAT HONOURS DEDICATED VOLUNTEERS AND HIGHLIGHTS THEIR ROLE IN SUPPORTING THAI WORKERS AS PART OF THE EMBASSY'S BROADER COMMUNITY INITIATIVES.







On 23 February 2025, Her Excellency Mrs. Ureerat Chareontoh, Ambassador of Thailand to Singapore, presided over the opening ceremony of the 2025 Labour Volunteer Training, organised by the Office of Labour Affairs at the Royal Thai Embassy in Singapore.

In her opening address, Ambassador Ureerat emphasised the important role played by labour volunteers in extending support and assistance to Thai workers across Singapore. She expressed appreciation for their continued efforts and acknowledged their contributions to the Embassy's outreach programmes — particularly those planned throughout 2025 in celebration of the 60th anniversary of diplomatic relations between Thailand and Singapore.

The Ambassador also presented the Outstanding Volunteer Award to Ms. Suthita Nimsuwan, recognising her exemplary service and dedication throughout 2024.

The training covered a comprehensive range of topics designed to empower volunteers in their roles. These included an overview of Singapore's labour laws, an introduction to the consular services provided by the Embassy, guidance on smart agriculture promotion, and basic healthcare information to aid community well-being.

This initiative reflects the Embassy's ongoing commitment to fostering a well-informed and supportive Thai worker community in Singapore — one that is not only productive but also engaged and empowered.



Thai Festival 2025: Where Heritage Meets Innovation

AS THAILAND AND SINGAPORE COMMEMORATE SIX DECADES OF DIPLOMATIC RELATIONS, THE THAI FESTIVAL 2025 OFFERED A TIMELY REFLECTION ON HOW CULTURAL TIES CONTINUE TO EVOLVE. HELD IN SINGAPORE FROM 23 TO 25 MAY, THE EVENT BROUGHT TOGETHER ARTISANS, ENTREPRENEURS, PERFORMERS, AND THE PUBLIC TO EXPERIENCE THAILAND'S CULTURAL LANDSCAPE—WHERE LONG-STANDING TRADITIONS MEET MODERN INNOVATION. UNDER THE THEME "CREATIVE THAI: HERITAGE MEETS INNOVATION," THE FESTIVAL SERVED AS A SPACE FOR DIALOGUE, DISCOVERY, AND CONNECTION BETWEEN COMMUNITIES.





The Thai Festival 2025, held in Singapore from 23 to 25 May, offered a platform to explore the evolving cultural identity of Thailand under the theme "Creative Thai: Heritage Meets Innovation." With more than 80 participating vendors and performers from Thailand, the event brought together a wide variety of food, fashion, handicrafts, and cultural presentations. The festival attracted an estimated 50,000 attendees over three days, including members of the Thai community, Singaporeans, and international visitors.

The festival was officially inaugurated by Her Excellency Ureerat Chareontoh, Ambassador of Thailand to Singapore, on 23 May 2025. In her opening remarks, Ambassador Chareontoh spoke about the importance of cultural exchange and highlighted the embassy's support for Thai entrepreneurs abroad. She also acknowledged the significance of this year's event as part of the broader commemoration of the 60th anniversary of diplomatic relations between Thailand and Singapore.

Organised by the Royal Thai Embassy in Singapore, the festival was a collaborative effort involving multiple Thai agencies operating in the country, including the Tourism Authority of Thailand, the Office of Commercial Affairs, the Office of Labour Affairs, and members of the Thai Community Network in Singapore. Their combined efforts ensured that the event was inclusive and reflective of the diverse ways in which Thai culture continues to evolve.

The theme "Creative Thai: Heritage Meets Innovation" provided a framework for showcasing Thailand's traditional roots alongside its growing presence in contemporary arts and business. Visitors were able to explore culinary demonstrations, shop at curated artisan booths, experience Thai dance and music



performances, and learn more about Thai tourism, products, and services.

While the festival celebrated cultural heritage, it also offered insight into Thailand's creative economy. Many participating businesses demonstrated how traditional crafts, textiles, and cuisine are being adapted to modern tastes and markets. This intersection of tradition and innovation is increasingly central to Thailand's cultural diplomacy and international outreach.

The event also provided an opportunity to strengthen people-to-people ties, a core aspect of Thailand–Singapore relations. Events such as these foster mutual understanding and create shared spaces for dialogue, commerce, and cultural appreciation between communities.

As the festival concluded, the Royal Thai Embassy extended its appreciation to all participants, volunteers, partners, and attendees who contributed to its smooth execution. The Embassy noted that such collaborative platforms continue to be valuable in enhancing bilateral relations beyond the diplomatic level.

The Thai Festival 2025 demonstrated how cultural engagement remains relevant and adaptable in today's context. By integrating heritage with innovation, the event offered a balanced and meaningful experience for all who attended.

The Embassy looks forward to continuing these efforts and welcomes future opportunities to bring Thai culture and creativity to broader audiences in Singapore and beyond.





A Night of Compassion and Culture: Gala Dinner Unites Diplomats for Inclusive Cause

IN AN EVENING THAT BLENDED DIPLOMACY, CULTURE, AND PHILANTHROPY, DIPLOMATS AND DIGNITARIES GATHERED FOR THE CHARITY GALA DINNER "AN EXTRA ORDINARY EVENING: FLAVORS & ORIGINS" HELD ON 16 MAY 2025 AT PARKROYAL ON BEACH ROAD, SINGAPORE. THE EVENT, CO-HOSTED BY EXTRAORDINARY PEOPLE LTD. AND THE EMBASSY OF MEXICO, SUCCESSFULLY RAISED OVER SGD 250,000 IN SUPPORT OF CHILDREN AND INDIVIDUALS WITH SPECIAL NEEDS IN SINGAPORE.



Her Excellency Mrs. Ureerat Chareontoh,
Ambassador of Thailand to Singapore,
joined fellow diplomats—including the
Ambassadors of Japan and Switzerland and
the Deputy Head of Mission from the Embassy of Ireland—as
Guest of Honour at the gala. Representing a united front for an
inclusive cause, the diplomatic corps' participation underscored
the event's international significance.

Ambassador Ureerat contributed to the evening's cultural showcase through a pre-recorded culinary demonstration of a modern Thai dessert: Thai Blue Sapphires in Coconut Milk—a creative interpretation of the traditional "Tubtim Grob". The dish was later served to the event's distinguished guests, adding a personal and flavorful touch to the proceedings.

In her address, the Ambassador highlighted the importance of inclusivity, expressing admiration for the work of Extraordinary People in creating opportunities for those with special needs. Her remarks resonated with the evening's theme of empowerment and belonging.

The Thai Cultural Booth added further vibrancy to the gala, thanks to the participation of Mr. Phongpiwich Thuatraiphop, CEO of "Yayee", a Peranakan fashion brand from Phuket, whose presence brought a stylish and colorful cultural flair to the event. One of the evening's highlights was the auction of a painting titled "Tiger" by renowned Thai artist Lolay





(Mr. Taweesak Srithongdee), which played a pivotal role in raising funds. The artwork's generous contribution helped push the fundraising total to over SGD 250,000—a testament to the power of art in driving social good.

The event concluded with heartfelt appreciation from the Royal Thai Embassy to all partners, sponsors, and attendees whose support made the evening a memorable and impactful celebration of compassion, culture, and community.

The Royal Thai Embassy Hosts Signing of MOU between Singapore Manufacturing Federation and Federation of Thai Industries



On 15 August 2025, the Royal Thai Embassy in Singapore hosted the signing of a Memorandum of Understanding (MOU) between the Singapore Manufacturing Federation (SMF) and the Federation of Thai Industries (FTI) to strengthen industrial cooperation, promote trade and investment, and foster strategic alliances between the two countries' manufacturing sectors.

H.E. Ureerat Chareontoh, Ambassador of Thailand to Singapore, delivered welcoming remarks congratulating both organisations on their renewed partnership and highlighting the importance of deepening collaboration to enhance competitiveness, drive innovation, and seize emerging opportunities in the region.

The MOU was signed by Mr. Kriengkrai Thiennukul, Chairman of FTI, and Mr. Lennon Tan, President of SMF. Under the three-year agreement, FTI and SMF will exchange business data, facilitate trade and investment missions, support members visiting each other's countries, share training programmes, and encourage strategic alliances in flagship projects such as Thailand's Eastern

Economic Corridor and the Johor–Singapore Special Economic Zone, as well as in third-country markets.

Following the signing, the Embassy also hosted a networking reception, providing an opportunity for delegates from both countries to engage in discussions, explore potential partnerships, and strengthen business-to-business connections.

The signing not only reaffirms the commitment of both organisations to fostering closer industrial ties, promoting sustainable growth, and enabling businesses from Singapore and Thailand to expand their regional and global reach, but also stands as a significant milestone in six decades of enduring friendship and cooperation between the two nations.

Thailand's Semiconductor Sector: The Next Engine of High-Tech Growth

AS THE GLOBAL TECHNOLOGY RACE INTENSIFIES, THAILAND IS MAKING A MOVE TO ESTABLISH ITSELF AS A REGIONAL POWERHOUSE IN SEMICONDUCTORS AND SMART ELECTRONICS. ONCE KNOWN PRIMARILY FOR ITS STRENGTH IN AUTOMOTIVE AND CONSUMER ELECTRONICS, THAILAND IS NOW LAYING THE FOUNDATION FOR A HIGH-VALUE, INNOVATION-DRIVEN ECOSYSTEM POISED TO SUPPORT NEXT-GENERATION TECHNOLOGIES, FROM AI AND DATA CENTERS TO ELECTRIC VEHICLES AND THE INTERNET OF THINGS.

Recognizing the semiconductor industry as central to the global technological transformation, Thailand has adopted a clear national strategy to promote it as a cornerstone of the country's future economy.

Building the Backbone of Tech

Thailand already has a strong foothold in several segments of the semiconductor value chain. Packaging, Printed Circuit Boards (PCBs), and assembly services are well-established, with leading global players such as Infineon, Microchip, UTAC, Hana, and NXP operating in the country. These companies benefit from Thailand's manufacturing expertise, skilled labor pool, and strategic location in ASEAN. But Thailand isn't stopping there. Recognizing the need to move up the value chain, the government has established a dedicated Semiconductor Board, chaired by the Prime Minister, to chart a national roadmap for industry development. This includes two subcommittees focused on strategic growth and workforce development, signals of high-level commitment to long-term success.

Catalysts for Innovation and Investment

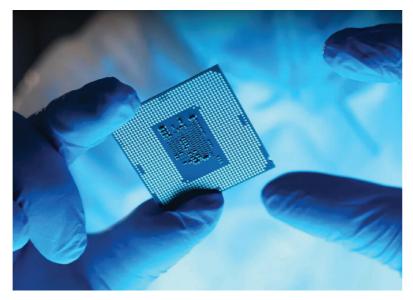
The investment landscape for semiconductor and Al-related activities in Thailand is increasingly competitive. The Thailand Board of Investment (BOI) offers a range of compelling incentives aimed at attracting high-tech companies from around the globe. Upstream semiconductor Fabrication (Front-End), like Firms manufacturing wafers, for instance, can benefit from up to 13 years of corporate income tax exemption, while producers of integrated circuits, smart electronics, or advanced components may receive 5 - 8 years of tax relief, depending on investment value. Import duties on machinery and R&D inputs are also waived, and non-tax privileges, such as land ownership rights, work-permit and visa facilitation, further ease the path for foreign investors.

Thailand's policy framework has also begun embracing green innovation. The Utility Green Tariff (UGT) program allows companies to power operations with renewable energy sources, a critical offering for ESG-conscious manufacturers.

Investing in People

Talent development sits at the core of Thailand's semiconductor and Al strategy. In collaboration with the Ministry of Higher Education, Science, Research and Innovation (MHESI), Thailand aims to train over 80,000 local specialists in semiconductor and advanced electronics and more than 50,000 in Al by 2029. To meet these ambitious goals, a wide range of programs has been launched, intensive bootcamps, cooperative education schemes, and "sandbox" programs in universities that blend theory with industry-ready skills. Graduate scholarships further support PhD-level talent in research and development fields, helping position Thailand not just as a manufacturing base, but as a regional hub for innovation.

Meanwhile, the BOI's "Buy and Build" talent facilitation program enables companies to recruit international experts with ease. The premium track offers a 10-year Long-Term Resident (LTR)



visa, a flat 17% personal income tax rate for highly skilled professionals, and streamlined processing for work permits and re-entry visas.

A Digital Infrastructure to Match

Beyond semiconductors, Thailand's broader digital economy is growing at a remarkable pace. With nearly 80% internet penetration and IT spending forecasted to reach 1 trillion baht in 2025, the country is ripe for data center and AI investments. Government-led initiatives such as PromptPay and digital wallets are expanding the financial infrastructure needed to support a fully digital ecosystem.

Data consumption is rising rapidly, and demand for cloud services continues to climb. This surge is creating new market opportunities for firms building out data hosting capabilities, cloud infrastructure, and Al-based platforms—all supported by BOI tax and non-tax incentives.

Why Now and Why Thailand?

The global shift toward semiconductor self-sufficiency has created both urgency and opportunity. In this context, Thailand stands out not only for its cost competitiveness but also for its policy clarity, investment incentives, and commitment to clean energy and skilled talent.

For forward-looking businesses seeking to anchor their presence in Asia, Thailand offers a future-ready platform to scale. Whether you're a global chip manufacturer, Al startup, or smart electronics producer, the Thai government is making it easier than ever to invest, innovate, and thrive.

Thailand Showcases Leadership in Medical and Wellness Tourism

THE ROYAL THAI EMBASSY IN SINGAPORE HAS BEEN ACTIVELY PROMOTING THAILAND'S POSITION AS A PREMIER DESTINATION FOR MEDICAL AND WELLNESS TOURISM, HOSTING A SERIES OF HIGH-PROFILE EVENTS THAT COMBINED HEALTHCARE INNOVATION, CULTURAL DIPLOMACY, AND SUSTAINABLE LIFESTYLE PROMOTION.



Promoting Southern Thailand's Medical Innovation

On 10 July 2025, the Royal Thai Embassy in Singapore hosted the Southern Innovation and Technology Expo (SITE) 2026 Roadshow, jointly organised with the Thailand Convention and Exhibition Bureau (TCEB) and the Faculty of Medicine, Prince of Songkhla University (PSU), to introduce SITE 2026, scheduled for February 2026.

H.E. Ureerat Chareontoh, Ambassador of Thailand to Singapore, said Southern Thailand is "not only rich in culture and natural beauty, but also a growing hub for medical innovation, advanced healthcare, and wellness services," adding that SITE 2026 will connect local expertise with global partners and reinforce Thailand's role as a regional leader in health and wellness tourism. The programme featured presentations on Thailand's MICE opportunities, the vision for SITE 2026,

and a keynote address on "Thailand: The Wellness Destination of the World." PSU also showcased pioneering research such as CAR-T cell therapy for cancer treatment and dissolving microarray vaccine patches, underscoring Thailand's growing capabilities in advanced healthcare and biomedical technology.

From Healing to Lifestyle: Thailand's Evolving Wellness Tourism Scene

Building on this momentum, on 19 July 2025, the Royal Thai Embassy hosted "Enchanting Thailand: A Journey of Wellness, Culture & Connectivity", coorganised with the Career Women's Group of the Singapore Chinese Chamber of Commerce & Industry (SCCCI), to highlight Thailand's readiness to position itself as a leading wellness tourism destination. The event underscored the country's capacity to offer a holistic health experience that blends advanced medical expertise with rich cultural traditions,

meeting the rising global demand for preventive healthcare, personalised wellness programmes, and premium lifestyle experiences.

"Wellness tourism is not just about relaxation; it is about empowering people, especially women, to invest in their long-term health and quality of life. Thailand offers world-class expertise, blending modern science with our rich traditions to deliver that," said Ambassador Ureerat in her opening remarks.

The keynote speaker, Dr. Tanupol Virunhagarun, CEO of BDMS Wellness Clinic and BDMS Wellness Resort, highlighted Thailand's leadership in preventive medicine and the global wellness movement. He emphasised women's health as a cornerstone of sustainable development, calling for greater investment in female-focused health technologies (FemTech) to address hormone balance, pregnancy care, sleep quality, and prevention of noncommunicable diseases (NCDs).

Blending traditional therapies—such as nutrient-rich cuisine and holistic mind-body practices—with scientific innovations including telomere analysis, epigenetic testing, and tailored lifestyle medicine, Dr. Tanupol stressed the urgency of preventive strategies, particularly as Singapore is projected to become a "Super-Aged Society" by 2041, with NCDs already responsible for 75% of local deaths.

The event also featured Thai SELECT-certified restaurants serving authentic Thai dishes, alongside exhibitors showcasing Thai cultural products, fashion, jewellery, and premium chocolates. The gathering drew career women and business leaders, reinforcing Thailand's image as a premium lifestyle and wellness destination.



Bangchak Group:

Building a Strong Energy Platform with Global Reach





By leveraging its strategic location in Singapore, one of the world's premier energy trading hubs, and building on Bangchak Group's strong foundation, BCPT continues to enhance its role as a key driver of international growth and innovation.

In an era of dynamic energy transformation, Bangchak Group stands as one of Asia-Pacific's leading energy companies, operating across 10 countries in the world through five core business groups: Refining and Oil Trading, Marketing, Clean Power, Bio-Based Products, and Natural Resources.

With a strategic focus on strengthening energy security while steadily expanding into low-carbon businesses, Bangchak is forging a path of resilient and sustainable growth — balancing today's realities with tomorrow's ambitions.

A key pillar in Bangchak's international strategy is BCP Trading Pte. Ltd. (BCPT), its global trading arm based in Singapore. Established to optimize the Group's energy trading operations and capture new market opportunities, BCPT plays a vital role in connecting Bangchak to the world's major energy markets.

With a team of seasoned global market specialists, BCPT conducts international oil trading activities across more than 20 countries, engaging with over 100 counterparties worldwide. From crude oil and refined petroleum products to petrochemical feedstocks, BCPT actively manages the flow of critical energy resources, ensuring supply stability and competitiveness for the Group.

But BCPT's ambitions go beyond conventional trading. In line with global shifts toward sustainability, BCPT is progressively positioning itself as a sustainable supplier, having achieved certification under the International Sustainability and Carbon Certification (ISCC) system. This milestone underscores the company's commitment to responsible trading practices and a lower-carbon future, reinforcing Bangchak's broader goal of integrating sustainability into every facet of its operations.

By leveraging its strategic location in Singapore, one of the world's premier energy trading hubs, and building on Bangchak Group's strong foundation, BCPT continues to enhance its role as a key driver of international growth and innovation

As the global energy landscape evolves, Bangchak Group and BCPT remain steadfast in delivering secure, responsible, and future-ready energy solutions to communities across the Asia-Pacific and beyond.

Forging Thailand's Green Future: How Meranti Green Steel Embodies the Nation's BCG and ESG Ambitions

At the heart of Thailand's economic transformation lies the Bio-Circular-Green (BCG) Economy Model, a national strategy that integrates sustainability with innovation to future-proof the country's development. Designed to promote inclusive, environmentally sound growth, BCG is not just a policy, it is a paradigm shift. Meranti Green Steel (MGS) captures the spirit of the BCG model by decarbonizing the steel industry, upskilling the workforce, and integrating renewable energy, all while meeting expectations for high grade steel products. It's a milestone in Thailand's environmental, social, and governance (ESG) journey, and a symbol of its readiness to advance in the green industrial age.

Thailand: A Strategic ESG Launchpad

Thailand offers seamless access to global markets via its international ports, robust infrastructure, and proximity to key industrial supply chains. Yet what truly sets Thailand apart is its convergence of need and vision. The country currently imports around 70% of its flat steel, often at steep economic and environmental costs. Bridging this demand–supply gap with locally produced, low-carbon alternatives isn't just smart economics, it is essential for long-term sustainability and self sufficiency.

With forward-looking policies such as carbon pricing, green investment incentives, and industrial upgrading, Thailand is actively aligning its growth with global ESG standards. Institutions like the Board of Investment (BOI) and the Eastern Economic Corridor Office (EECO) further streamline this journey by offering regulatory clarity and infrastructure support. Academic partners such as KMUTNB and IRPC Technical College are cultivating a new generation of skilled talent ready to lead this green revolution.



Meranti Green Steel is investing in a landmark 2.5 million-tonne-perannum (Mtpa) green steel plant in Rayong. Designed with the environment at its core, the facility will produce high-grade, low-emission hot rolled coils (HRC), starting with a carbon intensity of around 600 kg per tonne and targeting less than 200 kg/t over time.

This transformation is powered by a trifecta of sustainability: Low-carbon Hot Briquetted Iron (HBI) feedstock from Oman, renewable energy sources, and advanced technologies including a LEED-certified, zero-waste infrastructure. The technology mostly comes from Danieli, enabling the production of high-quality steel with minimal emissions, ideal for sectors like automotive, construction, and consumer goods. MGS is not building in isolation. With over half its initial capacity already secured through eight international offtake agreements (including with customers in Europe, UK, Canada, Australia, Turkey, Mexico, Vietnam), and growing domestic demand for high-grade green steel, the plant is poised for both stability and scalability.

Aligned With National Climate Goals

Thailand has committed to achieving carbon neutrality by 2050 and net-zero emissions by 2065. MGS aligns squarely with these targets, offering the potential to avoid up to 4 million tonnes of CO₂ annually, the equivalent of removing nearly a million vehicles from the roads.

"Thailand offers more than a market and location. It offers a shared vision. At Meranti Green Steel, we are not just building a plant. We are building a future that proves that development and sustainability can grow hand in hand. Our work here is about more than just high grade, modern steel production. It is about equipping local communities, empowering the next generation, and showing that Thailand can lead the region in clean, responsible industrialization", said Sebastian Langendorf, CEO of Meranti Green Steel.

Through its sister entity, Meranti Green Energy, the company will operate together with renewable partners up to 1 GW of renewable energy



assets. This enables direct power purchase agreements (PPAs) to deliver close to 100% of green electricity to the steel plant, a model of circular and self-reliant clean industry.

More Than Steel: Empowering People and the Economy

The MGS initiative will be transforming livelihoods. The new green steel plant will create approximately 1,000 direct skilled jobs and over 5,000 indirect jobs during operations, driving a multiplier effect across supporting services and industries. MGS is also working closely with Thai companies such as GPSC, BIG, and SSMS, bringing long-term business opportunities to local partners and contributing to the development of Thailand's innovation ecosystem. Crucially, MGS is investing in the next generation. Scholarships for vocational students and support for research in energy efficiency and clean tech at KMUTNB represent long-term bets on people-powered progress. The project also provides a strategic lift to Thailand's core industries. As global buyers demand low-emission supply chains, MGS helps Thai auto and electronics manufacturers meet new standards like the EU's Carbon Border Adjustment Mechanism (CBAM) and the Science Based Targets initiative (SBTi).

A Regional Game-Changer

MGS is set to become Southeast Asia's first large-scale green flat steel plant, a transformative milestone for a region long dependent on conventional steel production and imports. By reducing the carbon intensity of foundational industries, MGS offers ASEAN economies a path to sustainable industrialization while sidestepping future trade penalties under CBAM.

And this is just the beginning. MGS is building a scalable "hub-and-spoke" model targeting 7–8 Mtpa of green steel by 2035, with iron making in Oman and Western Australia, and steel making in Thailand, Indonesia, and potentially the Philippines. With the ability to deliver high-quality, low-emission steel at market-competitive prices, MGS is positioning Thailand as a global ESG benchmark in green manufacturing. As MGS scales responsibly across the region, we welcome continued dialogue and partnerships that support a greener, more inclusive future for Southeast Asia.

CP Foods' Sustainable Journey: Advancing Climate, People, and Food Solutions

AS GLOBAL SUSTAINABILITY CHALLENGES ESCALATE, CHAROEN POKPHAND FOODS PUBLIC COMPANY LIMITED (CP FOODS) IS REINFORCING ITS COMMITMENT TO BECOMING A GLOBAL LEADER IN RESPONSIBLE FOOD PRODUCTION. THROUGH DECISIVE CLIMATE ACTION, PEOPLE-CENTERED INITIATIVES, AND INNOVATIVE FOOD SOLUTIONS, CP FOODS CONTINUES TO ALIGN ITS OPERATIONS WITH GLOBAL NET-ZERO GOALS. THIS EDITORIAL PROVIDES AN OVERVIEW OF THE COMPANY'S LATEST EFFORTS AND PROGRESS ACROSS ITS CLIMATE STRATEGY, SOCIAL IMPACT, AND SUSTAINABLE PRODUCT DEVELOPMENT.



We are proud to announce that we are the first food processing company in the world to have received validation for both near- and long-term forests, land, and agriculture (FLAG) under the Science Based Targets initiative. Additionally, we are among the pioneering companies to establish specific targets related to forests, land, and agriculture (FLAG).

haroen Pokphand Foods Public Company Limited (CP Foods) is reinforcing its position as a global leader in responsible food production through a comprehensive approach to sustainability. With climate change increasingly impacting ecosystems and economies, CP Foods recognizes that sustainability is not just a responsibility—it is a core strategic advantage. This newsletter edition highlights the company's commitment to environmental action, social progress, and food innovation that together drive its journey toward net-zero emissions and longterm resilience.

The urgency to act has never been greater. Global climate experts now warn that temperatures may rise by 1.5°C above preindustrial levels as early as the 2030s—far sooner than expected. In response, CP

Foods has committed to achieving netzero greenhouse gas emissions by 2050. The company has made history as the first food processing company globally to receive Science Based Targets initiative (SBTi) validation for both near- and longterm goals related to Forests, Land, and Agriculture (FLAG). With 2020 as the baseline, CP Foods aims to reduce non-FLAG emissions by 42% by 2030 and 90% by 2050, and FLAG emissions by 30.3% and 72% for the same years, respectively. A key part of this commitment is the complete elimination of deforestation in sourcing core commodities like corn, soy, palm oil, and cassava by 2025.

CP Foods' environmental strategy is structured around three pillars: Smart Sourcing, Smart Production, and Smart Consumption. Under Smart Sourcing, the company ensures that all corn used in its feed operations—over 2.17 million tons annually—is traceable and sourced from plantations committed to zero deforestation. Strategic partnerships with industry leaders such as Louis Dreyfus Company (LDC) and Bunge have been formed to improve soy traceability using blockchain and satellite technology. These alliances support the development of deforestation-free supply chains from Brazil to Asia, aligning with global consumer demands for sustainable and transparent food production.

In the area of Smart Production, CP Foods is leveraging technology to enhance operational efficiency while reducing its environmental impact. Artificial intelligence (AI), Internet of Things (IoT), and automation are now integral to the company's production processes. These innovations help optimize operations and minimize energy use. In 2022, CP Foods sourced 33% of its energy in Thailand from renewable sources and has successfully phased out coal use across all Thai operations. The use of biogas, biomass, and solar power is central to the company's strategy to reduce its dependence on fossil fuels and lower greenhouse gas emissions.

The third pillar, Smart Consumption, focuses on minimizing packaging waste and promoting the use of sustainable materials. CP Foods has developed

a Sustainable Packaging Policy and conducted carbon footprint assessments on over 880 products. Several of these products outperform industry peers in terms of carbon efficiency. The company has also introduced eco-friendly livestock feeds designed to improve nutrient absorption and animal health, contributing to overall sustainability in food production.

Beyond climate commitments, CP Foods is also investing in people and communities. To mark the 40th anniversary of its Five Star Business, the company launched the "Fried and Fly" initiative in partnership with SGF Company Limited, a Bangchak Group subsidiary. This program transforms used cooking oil into Sustainable Aviation Fuel (SAF), reducing environmental risks associated with oil reuse. Involving CP Foods' chicken processing operations and 200 Chester stores, the initiative reflects the company's broader support for Thailand's Bio-Circular-Green (BCG) economy model and a circular approach to resource use.

Food innovation plays a critical role in CP Foods' sustainability roadmap. The company continues to expand its range of low-carbon and carbon-neutral products, having labeled 56 items with the Carbon Footprint Reduction Label and recently added 50 new plant-based and

climate-friendly offerings. These include meat substitutes and plant-based chicken nuggets. In 2023 alone, the company's green product range contributed to the reduction of an estimated 1.83 million tons of CO₂ emissions, showcasing its ability to blend innovation with impact.

In conclusion, CP Foods remains deeply committed to integrating sustainability across every level of its operations—from sourcing to consumption. With strategic investments in climate action, people-focused initiatives, and sustainable food solutions, the company is well-positioned to meet the evolving demands of global food systems while preserving the health of the planet for future generations.





CRAFTING INNOVATION, SUSTAINING LIFE



At CPF, under our vision "Kitchen of the World",

we are dedicated to ensuring food security for consumers globally.

We offer top-quality agro-industrial and food products that excel in nutrition, taste, safety, and traceability. We are committed to sustainable growth, delivering consistent returns to our shareholders, and valuing the interests of all our stakeholders.



WELCOME REMARKS



Ureerat Chareontoh

Ambassador of Thailand to Singapore

KEYNOTE ADDRESSES



George Yeo

Former Minister for Foreign Affairs of Singapore Keynote Address on "Bridging the Past: Thailand - Singapore Relations through Singaporean Views"



Tej Bunnag

Former Minister for Foreign Affairs of Thailand Keynote Address on "Echoing the Past: Thailand and Singapore's Diplomatic Relations"

A CONVERSATION BETWEEN



Sihasak Phuangketkeow

Former Permanent Secretary of the Ministry for Foreign Affairs of Thailand



Bilahari Kausikan

Former Permanent Secretary of the Ministry for Foreign Affairs of Singapore

ON "THAILAND AND SINGAPORE:
ENVISIONING THE FUTURE TOGETHER"













Thai Supermarket in Singapore: People-to-People Connector

FOR 40 YEARS, THAI SUPERMARKET HAS BEEN A BELOVED HUB FOR THAI CULTURE AND CUISINE IN SINGAPORE. ON THE 60TH ANNIVERSARY OF THAILAND-SINGAPORE DIPLOMATIC TIES, FOUNDER MR. LOH YUEN SENG EXPRESSED GRATITUDE TO THE THAI COMMUNITY FOR THEIR SUPPORT, ESPECIALLY THE EARLY WORKERS WHO HELPED BUILD WHAT IS NOW A "LITTLE THAILAND" IN THE HEART OF THE CITY—A LASTING SYMBOL OF FRIENDSHIP AND CULTURAL CONNECTION BETWEEN THE TWO NATIONS.

Thai Supermarket has been in Singapore for the last forty years and has been a go-to place for all things Thai, not only for the Thai nationals in Singapore but also Singaporeans who love Thai cuisine. Mr. Loh Yuen Seng, Founder of Thai Supermarket in his message on the Occasion of the 60th Anniversary of Thailand–Singapore Diplomatic Relations said, "Over the past 40 years, I am deeply grateful for the unwavering support from the Thai community in Singapore. It has been my greatest honour to journey through the many chapters of life together—serving and growing alongside the Thai community here. Without the Thai community in Singapore, especially the Thai labour worker friends who contributed silently in the early years, there would be no Thai Supermarket as we know it today, nor would we have reached this 40-year milestone.



He added that together we have built more than just a business—we have created a piece of home, a "Little Thailand" in the heart of Singapore, where our culture, food, and traditions continue to thrive. As we commemorate the 60th anniversary of diplomatic relations between Thailand and Singapore, this occasion stands as a meaningful reminder of the lasting friendship, profound cultural ties, and mutual respect that continue to shape and strengthen the connection between our two nations.

Promoting the Art of Muay Thai in Singapore: The Royal Thai Embassy's Cultural Mission

OVER THE PAST YEAR, THE ROYAL THAI EMBASSY IN SINGAPORE HAS ACTIVELY ADVANCED CULTURAL DIPLOMACY BY PROMOTING GREATER PUBLIC APPRECIATION OF MUAY THAI, THAILAND'S NATIONAL SPORT. AS PART OF THESE EFFORTS, THE EMBASSY HAS PARTNERED CLOSELY WITH WBC MUAYTHAI AND EMINENT FIGHTING CHAMPIONSHIP (EFC) TO BRING MUAY THAI TO BROADER AUDIENCES THROUGH ENGAGING PUBLIC EVENTS AND EDUCATIONAL ACTIVITIES.

A central platform for this initiative has been the annual Thai Festival, where Muay Thai takes centre stage. Since its debut in 2022, the Embassy has hosted the Muay Thai Festival, co-organised with WBC MuayThai Singapore and EFC. Returning for its third edition in 2025, the festival features a dynamic mix of international and amateur bouts, seminars, and special showcases that highlight the sport's inclusivity and cultural depth. Complementing the festival, the Embassy also hosted the Amazing Muay Thai Master Class on 19 October 2024, in partnership with the Subcommittee on Sports Industry Promotion and the Boxing Commission of the Sports Authority of Thailand. The event offered participants

a hands-on introduction to fundamental Muay Thai techniques, ranging from the Wai Kru ritual to core striking skills such as punches, kicks, knees, and elbows, presented as part of a rich cultural experience rather than merely athletic training. Together, these initiatives reflect the Embassy's sustained commitment to showcasing Muay Thai not only as a sport, but as a living expression of Thai heritage, creativity,

and soft power. Through strategic

collaboration and public engagement,





the Embassy continues to position Muay Thai as a meaningful cultural bridge between Thailand and Singapore.



EFC WISHES SINGAPORE AND THAILANDA JOYFUL 60TH ANNIVERSARY OF DIPLOMATIC RELATIONS

Bangchak Group

Strengthening Energy Foundations,

Expanding Sustainable Growth

Bangchak Group is a leading energy company in the Asia-Pacific region, operating across 10 countries in the world, through five core business groups: Refining and Oil Trading, Marketing, Clean Power, Bio-Based Products, and Natural Resources.

We are committed to strengthening energy security while steadily expanding into low-carbon businesses, ensuring a balanced, resilient, and sustainable growth path for the future.



SPECIAL THANKS TO OUR PARTNERS



















Amazing Thailand
Grand Tourism
and Sports Year





